



WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

GPS Impact / POL Attention: Accounts Payable 220 SE 6th St #330 Des Moines, IA 50309

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS						
Invoice #	2435652-2	Order #	2435652				
Invoice Date	03/31/22	Alt Order #	WOC13501351				
Invoice Month	April 2022	Deal #					
Invoice Period	03/28/22 - 03/28/22	Flight Dates	03/22/22 - 03/28/22				
Advertiser	POL/ Neville Blakem	ore / D / Count	y Clerk / KY				
Product	Political						
Estimate #	251						
	Account Executive Taylor Fritsch						
	Sales Office	TEGNA Sales Washington DC					
	Sales Region	National					
	Agency Code						
	Advertiser Code	45					
	Billing Calendar						
	Billing Type	Cash					
	Special Handling						
	Agency Ref	37809AG					
	Advertiser Ref	199066					
	Product 1	45					
	Product 2						

								Spots/				
Line	Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1	03/22/22	03/28/22	WHAS11 WS @ 6A	WAKE UP NE	6-7a	MTWTF	:30	5	\$80.00	NM		
١	Weeks:	Start Date 03/22/22	End Date 03/28/22	MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$80.00						
Spot	s: <u>#Ch</u>	<u>Day</u> Air	Date Air	Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	3 WH	IAS M 03/	/28/22 6:4	0 AM WHAS11	WAKE UP NEWS	@ 6A6-7a	:3	0 NBTV22021	H		\$80.00	NM
2	03/22/22	03/28/22	GOOD MO	ORNING AMER	R 7-9a	MTWTF	:30	5	\$120.00	NM		
١	Weeks:	Start Date 03/22/22	End Date 03/28/22	<u>MTWTFSS</u> MTWTF	Spots/Week 5	<u>Rate</u> \$120.00						
Spot	s: <u># Ch</u>	<u>Day</u> Air	Date Air	Time Descripti	on	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate	Туре
	1 WH	IAS M 03/	/28/22 7:5	9 AM GOOD N	ORNING AMERIC	A 7-9a	:3	0 NBTV22021	H		\$120.00	NM
5	03/22/22	03/28/22	WHAS11 ON	NEWS AT NO	12-1p	MTWTF	:30	3	\$50.00	NM		
١	Weeks:	Start Date 03/22/22	End Date 03/28/22	<u>MTWTFSS</u> MTWTF	Spots/Week 3	<u>Rate</u> \$50.00						
Spot	s: <u>#</u> Ch	<u>Day</u> Air	Date Air	Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	2 WH	IAS M 03/	/28/22 12:4	4 PM WHAS11	NEWS AT NOON	12-1p	:3	0 NBTV22021	H		\$50.00	NM
6	03/22/22	03/28/22	WHAS11	NEWS @ 6p	6-630p	MTWTF	:30	5	\$250.00	NM		
١	Weeks:	Start Date 03/22/22	End Date 03/28/22	MTWTFSS MTWTF	Spots/Week 5	Rate \$250.00						
Spot	s: <u># Ch</u>	<u>Day</u> Air	Date Air	Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	5 WH	IAS M 03/	/28/22 6:0	6 PM WHAS11	I NEWS @ 6p	6-630p	:3	0 NBTV22021	Н		\$250.00	NM
7	03/22/22	03/28/22	ABC WOF	RLD NEWS	630-7p	11111	:30	5	\$500.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

Send Payment To:

P.O. Box 637386

Cincinnati, OH 45263-7386

WHAS

			-
Invoice #	2435652-2	Invoice Month	April 2022
Invoice Date	03/31/22	Invoice Period	03/28/22 - 03/28/22
Advertiser	POL/ Neville Blakemore	/ D / County Cle	rk / KY
Product	Political		
Estimate #	251		

								Spots/		_	
Line Start D	ate E	nd Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7 03/22/2	22 0	3/28/22	ABC WO	RLD NEWS	630-7p	11111	:30	5	\$500.00	NM	
	03	8/22/22	03/28/22	11111	5	\$500.00					
Spots: #	<u>Ch</u>	<u>Day</u> Air	Date Air	r Time Descript	ion	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> Typ
1	WHAS	M 03/	/28/22 6:	29 PM ABC WC	ORLD NEWS	630-7p	:3	0 NBTV2202H			\$500.00 NN
9 03/22/2	22 0	3/28/22	ENTERT GHT	AINMENT TON	I 7-730p	MTWTF	:30	2	\$150.00	NM	
Weeks:		art Date 3/22/22	End Date 03/28/22	<u>MTWTFSS</u> MTWTF	Spots/Week 2	<u>Rate</u> \$150.00					
Spots: <u>#</u>	<u>Ch</u>	<u>Day</u> Air		r Time Descript		Start/End Time		h Ad-ID			Rate Typ
1	WHAS	M 03/	/28/22 7:	25 PM ENTER	FAINMENT TONIGHT	7-730p	:3	0 NBTV2202H			\$150.00 NM
11 03/22/2	22 0	3/28/22	AMERIC	AN IDOL MON	8:00 PM-10:00 PM	M	:30	1	\$800.00	NM	
Weeks:		art Date 3/22/22	End Date 03/28/22	<u>MTWTFSS</u> M	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: #	<u>Ch</u>	<u>Day</u> Air	Date Air	r Time Descript	ion	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> Typ
1	WHAS	M 03/	/28/22 9:	21 PM AMERIC	AN IDOL MON	8:00 PM-10:00	PM :3	0 NBTV2202H			\$800.00 NN
13 03/22/2	22 0	3/28/22	WHAS11	NEWS AT 11	11-1135p	MTWTFSS	:30	2	\$120.00	NM	
Weeks:		art Date 3/22/22	End Date 03/28/22	MTWTFSS MTWTFSS	Spots/Week 2	Rate \$120.00					
Spots: #	<u>Ch</u>	Day Air	Date Air	r Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Typ
2	WHAS	M 03/	/28/22 11:	32 PM WHAS1	1 NEWS AT 11	11-1135p	:3	0 NBTV2202H			\$120.00 NM
14 03/22/2	22 0	3/28/22	JIMMY K	IMMEL	1135p-1237a	MTWTF	:30	3	\$30.00	NM	
Weeks		art Date 3/22/22	End Date 03/28/22	MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$30.00					
Spots: #	<u>Ch</u>	<u>Day</u> Air	Date Air	Time Descript	ion	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> Typ
3	WHAS	M 03/	/28/22 12:	32 AM JIMMY K	KIMMEL	1135p-1237a	:3	0 NBTV2202H			\$30.00 NN
						Total Spots		9			

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$2,100.00

 Agency Commission
 \$315.00

<u>Net Amount Due</u> \$1,785.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.